

HOST COMMITTEE

Denny Devine

Barb Greiner

Michelle Hipsley

Marguerethe Jaede

Maja Maley

Mary Myers

Kelly Salmon

Hosted by



BEXLEY SHOP HOP

NOV 11, 2017

What is Shop Hop?

Every year, Bexley's historic Jeffrey Mansion is transformed into a stunning upscale marketplace featuring dozens of unique, boutique-style retailers. Merchandise featured includes items such as upscale home-furnishings and antiques, artwork, clothing, jewelry, gift-style foods, personal accessories and much, much, more. Price points vary to ensure that everyone can find something for a gift list, wish-list - or both!

Why Hop?

By supporting the Shop Hop, you are empowering local families in need. This annual event directly benefits Bexley children and families in the surrounding communities by providing funding for the Jeffrey Summer Camp Scholarship program. Shop Hop also provides essential resources such as winter coats, clothes, school supplies, medical needs and school-related fees. As one parent put it, "You have given me the ability to slowly get back on my feet financially, with dignity, and allowed me to give my children a childhood free from worry."

Our Host Organization

DARN (Developmental Assets Resource Network) will continue to be the host of the Shop Hop, along with the generous support of the Bexley Recreation Department. DARN is a 501(c)3 non-profit organization comprised of school counselors, teachers, community leaders and individuals committed to assisting Bexley area families with resources and material needs outside of their current financial reach.

"DARN is a remarkable organization that quietly arose to reach previously unaddressed needs in our community. Although their approach is under-the-radar, their results are as loud as can be -- they enrich the life of each child they touch. Bexley has so much to offer -- DARN helps open those doors of opportunity to all our residents, especially those who cannot always help themselves." *Marlee Snowdon, Bexley Board of Education.*

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BEXLEY SHOP HOP

NOV 11-12, 2016

VENDOR INFORMATION

Shop Hop provides its vendors with a wonderful opportunity to extend their customer base and increase their visibility, while directly assisting local children and families in need! We recognize the importance of our vendors to the success of our event and strive to meet their every need. Assistance is provided during both set up and tear down; coffee and refreshments are provided the entire day of the event. Lunches are provided and our Shop Hop volunteers are always available to relieve vendors needing a break!

Jeffrey Mansion, home to Shop Hop, is a historical site with some space limitations, therefore we give established vendors first right to their preferred spaces. Any unclaimed spaces will be opened to our waiting list of new vendors on August 1st.

We hope you are as excited as we are to empower local families in need and to extend your retail following! We look forward to seeing you all at Shop Hop!

Shop Hop Promotion Includes:

Website coverage - www.bexleyshophop.com and Social Media (follow us on Facebook and Twitter)

- ◆ 200 yard signs
- ◆ Cross-promotion with like minded events
- ◆ Featured Merchandise

We seek to provide a wide variety of merchandise with multiple price points and inspired displays. Items featured in previous years include jewelry, home and garden decor, antiques, accessories, furnishings, artwork, clothing, packaged food gifts, children's toys, holiday decorations and stationary.

Vendor Benefits

- ◆ Confirmed space
- ◆ Unloading and loading assistance
- ◆ Tables provided for each space
- ◆ Staffing coverage
- ◆ Snacks and coffee provided
- ◆ Promotion through social media and link to your company website through www.bexleyshophop.com
- ◆ The knowledge that you're supporting a terrific cause

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VENDOR INFORMATION (continued)

Vendor Responsibilities

- ◆ An accurate merchandise description
- ◆ Creative merchandising that lends itself to a boutique-style event
- ◆ Promotion of Shop Hop to your current customer base
- ◆ Submit payment and contract
- ◆ Your check is your reservation
- ◆ Donation of 5% of total sales is required to our host organization: DARN (Developmental Assets Resource Network)
- ◆ Recognition of this generous act will be given to all vendors.

Reminder: Past vendors are given first right to their preferred spaces until July 31st. At that point, unclaimed spaces will be opened to our Vendor Waiting List.

| | | |
|-----------------------|--------------|---------------|
| Saturday, November 11 | 7 am - 10 am | Vendor Set-Up |
| | 10 am - 4 pm | Shop Hop |
| | 4 pm - 6 pm | Tear Down |

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VENDOR APPLICATION

Contact Name/s

Company Name (as you would like it listed)

Address

City State Zip

Phone Secondary Phone Email

Company Website Address

Company Facebook page and/or Twitter URLs (if applicable):

_____ Yes, I understand I will be donating 5% of total event sales to DARN (Developmental Assets Resource Network) **at time of departure** from event in the form of a check and will receive special recognition both prior to and during the event for my generosity!

Merchandise Description (Your description below must accurately reflect what you're selling on site)

Please reference the Floor Plan and identify your space preferences.

1st Choice _____ 2nd Choice _____ Total Due \$ _____

Space is limited and vendors are selected on a first-come, first served basis. Your check is your reservation, and due no later than October 1. A confirmation email and space assignment will be sent to you following receipt of your Contract and check. Shop Hop will make every effort to accommodate specific requests but cannot guarantee any space until payment is received.

Please return application and payment in full to: Shop Hop 884 S. Remington Bexley, OH 43209 Email at Kelly.salmon@sbcglobal.net **Make checks payable to Shop Hop.**

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VENDOR APPLICATION

By signing this form, I, as vendor/legal representative of the above company/business, agree to participate in the Shop Hop. I have read and understand all rules and guidelines outlined in this packet, and agree that these rules represent a contract; no other agreement shall be binding between the parties, unless in writing and signed by an authorized Shop Hop representative. I also agree to advertise this event to my current customers through social media, posters, and any other way possible.

Release: Shop Hop and Developmental Assets Resource Network (DARN) its officers, agents and employees expressly disclaim any and all liability for any loss, damage, or injury to person or property sustained by a vendor, his agents, or any other person, caused by fire, theft, water, accidents or in any other manner whether caused by an act or failure to act, either intentionally, or negligently caused by conduct of Shop Hop and/or DARN agents or by a party or parties other than Shop Hop and DARN representatives. The contracting vendor hereby agrees to file indemnify and hold forever harmless Shop Hop and DARN, its officers, agents and employees for any loss, damage or injury sustained by an exhibitor or any other person caused by fire, theft, water, accidents or in any other manner resulting from the act or failure to act of the contracted vendor, his agents or employees or DARN, its officers, agents, and employees or by any other party or parties.

Signature _____

Date _____

Thank you very much for your time and involvement! Your support of this event directly impacts local families in need.

If you have any questions, please contact Kelly Salmon at 614-554-6557 or Kelly.salmon@sbcglobal.net.

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JEFFREY MANSION FLOOR PLAN

VENDOR FLOOR PLAN

- = \$50
- = \$75
- = \$100
- = \$150
- = \$200

